## **ASSOCIATION UPDATE**



By Cheri Breneman
Association Administrator

s with every new year, many folks make new year resolutions and try to focus more on one or more things they would like to change in the year ahead.

This tradition is similar in the association management realm. They may not be deemed New Year resolutions, but the leaders of the IAFPD work together to set goals, review progress, and apply focus on areas needing improvement.

With that thought in mind, I am pleased to report we have received some helpful feedback from our membership via program and conference evaluations, membership survey, and most recently, a poll question that can help share insight with lawmakers and fire service leaders who are appointed to the Recruiting and Retaining Firefighters Task Force (SJR 7).

If you want a quick summary of the Statewide Task Force legislative action, please read Brittan Bolin's Legislative Update published in the previous issue (Fall 2023) of *The Fire Call*.

As you know, the data collected is evaluated by the Board of Directors and used as a guide when planning and making decisions on programs, activities, events, locations, and dates. What is equally important are the responses that tell us what IAFPD resources members value most and how we may better serve the needs of our members. We are listening and learning about fire districts' challenges and want to find solutions that may address these challenges.

If you still need to complete the member survey we mailed along with your member renewal, please do this before February 15 using the electronic version on our website's home page. This process streamlines the data much easier and more effectively.

Unsurprisingly, most member survey responses reported Recruitment and Retention as their greatest challenge and one issue we, as your Association, should be paying attention to. While we all recognize no one-size-fits-all solution, we hope that by working with the legislators and other state leaders, we may have productive conversations in the year ahead. We invite you (the membership) to provide more insight on this question. A poll question our office sent via email blast can be found on the Advocacy page of the website IAFPD.org.

Coincidentally, if you are not receiving the blast emails Karrie sends monthly, we strongly encourage you to subscribe using this website URL: https://www.iafpd.org/elettersignup.html. These blasts are intended to inform you about how IAFPD is involved and offer ways to be more involved with the Association.

One final worthy mention of the survey responses I am delighted to see is that 67% of the respondents indicated The Fire Call is one of the benefits they value most! We hear you and will continue doing our best to deliver timely and informative content to your mailbox. Thank you for supporting the IAFPD in 2024!



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