

# IAFPD 2019 Conference Sponsorship

## PLATINUM SPONSORS ..... \$2,500

### Receive Silver and Gold benefits plus:

- A one-time 1/2 page ad in **The Fire Call** magazine, Summer or Fall 2019 issue. Saving your company time, printing and postage costs while reaching 3,000+ fire officials across Illinois.
- Prime exhibit space (1 \$50 Prime placement fee waived) and priority placement at the annual conference
- Company recognition as a special event or special item sponsor (assigned by IAFPD)

## GOLD SPONSORS ..... \$1,500

### Receive Silver and Bronze benefits plus:

- a full-color logo placement in the center spread of the Spring 2019 issue of **The Fire Call** Magazine.
- Company recognition as an educational session sponsor
- a one-color logo placement on event information towers (2 locations)
- optional Complimentary Packet Stuffer or Handout

## SILVER SPONSORS ..... \$1,000

### Receive Bronze benefits plus:

- acknowledgement posting on **www.IAFPD.org** Conference Page with your company name linked to your website
- the option to provide attendees with a packet stuffer
- listing in all conference printed materials, on the exhibit hall entrance marquee, and on signs displayed at the sponsored event

## BRONZE SPONSORS ..... \$500

### Receive the following:

- recognition during general sessions and during the sponsored event where applicable
- listing in the Conference program book that is distributed to every attendee
- special sponsorship booth signage that you can display in your exhibit space
- acknowledgement listing in Summer issue (August) of **The Fire Call** magazine

## SPECIAL EVENT PARTNERS

Special Event Partners receive corresponding tier sponsorship benefits plus they can be directly involved in event in making announcements, distributing printed materials to attendees, the company logo on display on session sign or presentation slide, and will be listed as sponsor on all conference materials and signage.

- **Keynote Sponsorship (2 avail) .....\$2,500**
- **Saturday Peoria Chiefs Baseball Game Sponsor .....\$2,500**
- **General Session Sponsor (2 avail) .....\$2,000**
- **Session Breaks Sponsor (3 avail) .....\$1,000**
- **Evening Social Event Sponsor (2 avail) .....\$1,500**
- **Beverage Sponsor (6 avail) .....\$500**

## EXTRAS TO ENHANCE YOUR EXHIBIT EXPERIENCE

- **Packet Stuffer .....\$350**  
Send us 700 items and we'll put them in each registrant's packet. The material can be as simple as a brochure or as creative as a customized candy bar, note pad or promo gift.
- **Program Advertisement.....\$200**  
A one-color, 2" x 3.5" size ad in the event program (one per company, 8 ad limit).
- **Door Prize Contributor ..... \$25-100**  
Name drawings add excitement and keep attendees walking the show floor and your company is recognized during the drawing and on the gift item awarded. Send us a prize or add an amount to your payment for IAFPD to purchase a special item in your name.

## Questions?:

Contact IAFPD: Phone: 217-525-6620 - Fax: 217-525-6627 - Email: [karrie@iafpd.org](mailto:karrie@iafpd.org)