

IAFPD 2018 Conference Sponsorship Opportunities



PLATINUM \$2,500

Receive Silver and Gold benefits plus:

- Priority booth placement based upon availability
- Pre-show blast email to IAFPD members acknowledging your support, where to find you at the conference and an outlet to share an exclusive offer for conference attendees
- a one-time half-page ad in **The Fire Call** magazine, Summer or Fall 2018 issue.

GOLD \$1,500

Receive Silver and Bronze benefits plus:

- a full-color logo placement in the center spread of the Spring 2018 issue of **The Fire Call** Magazine.
- a full-color logo placement on front cover of Event Program Book
- a full-color logo placement on event information towers
- optional Complimentary Packet Stuffer or Handout
- optional Complimentary Promo Video time slot (company provides video)

SILVER \$1,000

Receive Bronze benefits plus:

- acknowledgement posting on **www.IAFPD.org** Conference Page with your company name linked to your website
- the option to provide attendees with a packet stuffer
- listing in all printed materials, the exhibit hall entrance marquee, and on signs displayed at the sponsored event

BRONZE \$500

Receive the following:

- recognition during general sessions and during the sponsored event (education, refreshments) where applicable
- listing in the Conference program book that is distributed to every attendee
- special sponsorship booth signage that you can display in your exhibit space
- acknowledgement listing in Summer issue (August) of **The Fire Call** magazine

ADD-ONS

To enhance your tradeshow experience

■ Packet Stuffer.....\$350

Send us 700 items and we'll include them in registrant's packet. The material can be as simple as a brochure or as creative as a customized candy bar, note pad or promo gift.

■ Promo Video.....\$300

Company provides 2-minute video that will be part of a compilation of several product promos to run continuously throughout show hours in the networking area of the show floor. Complimentary for Gold and Platinum Sponsors.

■ Handout.....\$200

Send us 500 brochures and we will place them at a designated resource table for attendees to pick up as they pass.

■ Program Ad Placement\$200

A one-color, 2" x 3.5" size ad in the event program (one per company).

■ Door Prize Contributor..... \$25-100

Name drawings add excitement and keep attendees walking the show floor and your company is recognized during the drawing and on the gift item awarded. Send us a prize or add an amount to your payment for IAFPD to purchase a special item in your name.

_____ **YES, we will sponsor the IAFPD 75th Annual Conference event! June 21-23, 2018**

Company _____ Contact _____

Address _____ City, State, Zip _____

Phone: _____ Email _____

Website: _____ Sponsor Amount: _____

Mail check with form to IAFPD's New Address: **1201 S. 6th Street, Springfield, IL 62703**

Email: Karrie@iafpd.org Fax: 217-525-6627