81st Annual IAFPD CONFERENCE

It's Time to GET IT DONE!



June 11-13, 2026

Embassy Suites Riverfront Conference Center
East Peoria, Illinois

Vendor & Sponsorship Information

One Day Trade Show: Friday, June 12th

JOIN US!

The IAFPD Annual Conference offers opportunities to promote companies that sell fire apparatus, equipment, supplies, and emergency services to fire districts in Illinois. This year's conference will be at a new venue in East Peoria, with added programs and social events!

WHY Exhibit?

- Interactive Tradeshow
- Live Demonstrations
- Networking Events
- Fire Service Memorial
- 9/11 Memorial
- Exclusive time with Vendors
- Meet New & Existing Clients

- **A One-Day Tradeshow** - Friday afternoon is devoted to showcasing our vendors and sponsors.
- **Outdoor Vehicle Display -** located a few steps from the conference center.

Reserve Your Space Today!

Sign-up before May 15th to Save $100

217-525-6620 - www.iafpd.org

IAFPD 81st Annual Conference

June 11-13, 2026 (One Day Trade Show: June 12th)

Embassy Suites by Hilton - East Peoria Riverfront Hotel & Conference Center

Why Exhibit?

- **The Conference Attendees**. IAFPD average conference brings together members representing more than 100 fire protection districts. Our members are the 'key decision makers' for their purchases: Trustees, Fire Chiefs, and other key personnel are present and ready to learn about your latest products and services available!
- **The event program book**. Every attendee gets a printed and electronic conference program packed with all details, lists of supporters and where to locate them. Your company is listed, along with your contact information. You can purchase ad space for even more visibility.
- **Exclusive Time and Traffic Generators**. We have devoted Friday afternoon to showcase our vendors and sponsors with limited educational programs during this time, aside from what they may learn from the exhibitors.
- **Free Advertising**. All vendors will be listed in the Summer issue of ***The Fire Call*** and all vendors will be acknowledged on the website.
- **Expand your customer base**. Every attendee that you meet is another opportunity to generate a lead. All exhibitors receive an electronic list of the fire districts that pre-registered so you can invite them to visit your booth.

Conference and Exhibit Schedule

At-a-Glance (Full) Conference Agenda (Subject to change)

THURSDAY JUNE 11	Event/Program
7:00 am – 4:00 pm	Registration Open
8:00 am – 12:00 Noon	***ETT Part 1: Organization and Administration***
9:00 am – 11:15 am	Educational Sessions
11:15 am – 12:30 pm	Lunch and Awards
12:30 pm – 4:00 pm	Educational Sessions
4:00 pm – 4:15 pm	Annual Membership Meeting
4:15 pm – 5:00 pm	Meet and Greet Reception
5:00 pm – 6:00 pm	Open Forum
5:00 pm – 6:00 pm	**Outdoor Vendor Move In Option**
6:30 pm – 9:00 pm	Social Event - Vendors Welcome
FRIDAY JUNE 12	**Event/Program**
7:00 am – 4:00 pm	Registration Open
7:30 am – 9:00 am	Indoor & Outdoor Vendor Move In
9:00 am – 10:30 am	Opening Session
10:45 am	**FLAG RAISING** (Outdoor Vehicle Display)
11:00 am – 5:00 pm	**Exhibits Inside/Outside Open**
12:00 pm	Lunch with Vendors
12:30 pm – 4:30 pm	***ETT Part 2: Finances, Procurement & Legal Liability***
4:00 pm	**Happy Hour**
5:00 pm – 6:00 pm	Exhibitor Move Out
5:00 pm – 7:00 pm	Sponsor Hosted Reception
8:00 pm – 10:00 pm	**Social Event Onsite w/Entertainment**
SATURDAY JUNE 13	**Event/Program**
7:00 am – 11:30 am	Registration Open
7:00 am	Hot Breakfast
8:30 am – 9:00 am	*Fire Service Memorial*
9:00 am – 1:00 pm	***ETT Part 3: Personnel & Human Resources***
9:00 am – 10:00 am	Annual Legislative Update
10:15 am – 12:15 pm	Educational Sessions
1:00 pm – 2:30 pm	OMA Training

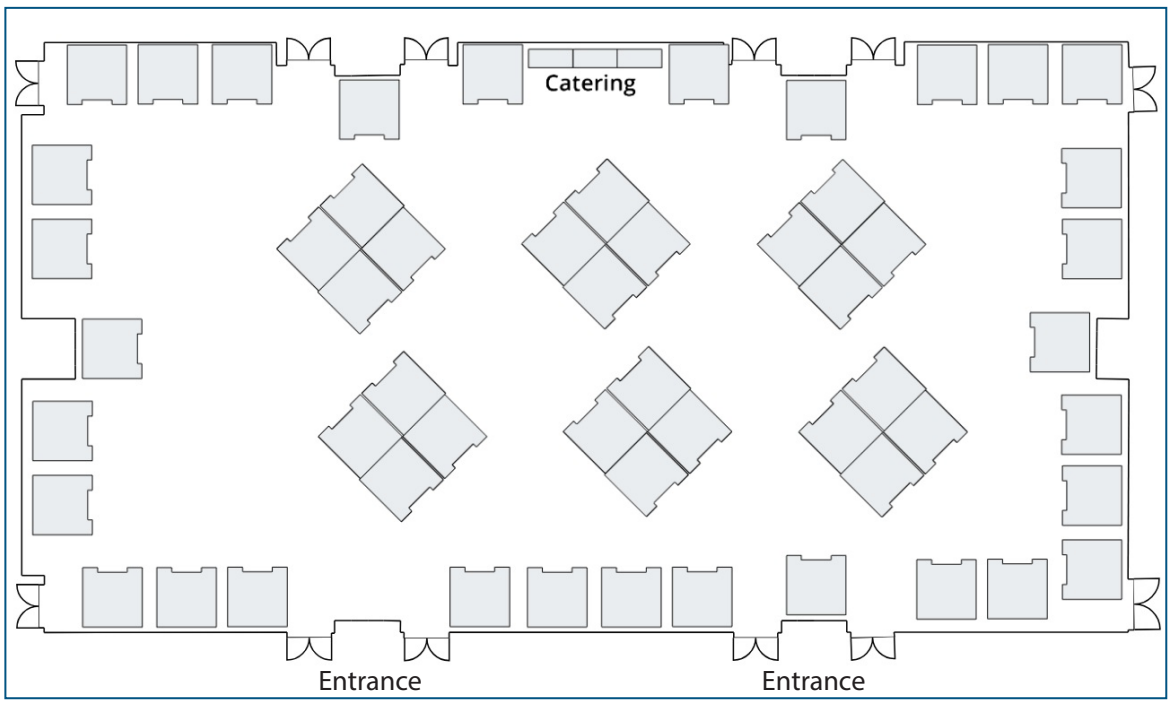
TRAFFIC BUILDERS

IAFPD offers activities that draw conference attendees to the exhibit areas. You can wow them with your innovative and interactive booth displays! Fun and games are encouraged! **Outside food or beverage is not permitted on property.** Food and beverage is very effective but must be purchased through hotel catering.

Meet & Greets - A casual and relaxed social event with food, beverage, and good conversation.

Booth, Raffle and Door Prize Drawings - Random drawings are held throughout the show hours. Your company may participate by giving away a booth prize. A list of all known prizes is included in the program book, making it easier for attendees to find the companies with drawings to enter.

INDOOR EXHIBIT BOOTHS



Each 8x8 booth space includes a 6' skirted table, two chairs with 8' high background curtains and matching 3' high division curtains of flameproof fabric suspended from aluminum stanchions (Pipe and drape) with printed and hung company signage. The Conference Center has a carpeted floor and free WIFI. Pipe and drape will be provided for exhibit booths. Electricity is available BUT MUST BE REQUESTED IN ADVANCE.



OUTDOOR VEHICLE SHOWCASE BOOTHS

Outdoor booth space measurements are 18' x 36'. Vendor apparatus and equipment must fit into your space. Multiple spaces may be purchased to increase the square footage. All space is sold on a first come, first served basis.

ALL EXHIBIT BOOTHS INCLUDE

- Two (2) in-person Conference registrations (per space) including meals, breaks and beverages.
- Pre-show registrant list is emailed to the main contact for each vendor.

FEES

Regular (Indoor) Booth:	**$500 per space (Before May 8)**
	$600 per space (After May 8)
Vehicle (Outdoor) Booth:	**$575 per space (Before May 8)**
	$675 per space (After May 8)

Non-Member Rates: $100 additional cost for non-member vendors membership is available at iafpd.org.

Questions:

Contact IAFPD:
Phone: 217-525-6620
Email: karrie@iafpd.org
www.iafpd.org

IAFPD 81st Annual Conference
June 11-13, 2026 (One Day Trade Show: June 12th)
Embassy Suites by Hilton - East Peoria Riverfront Hotel & Conference Center

Exhibit Rules and Regulations

"IAFPD" used anywhere on this application or Rules and Regulations shall mean "Illinois Association of Fire Protection Districts." "The Center" used anywhere in this application shall mean "I-Hotel and Conference Center." "Exhibitor" used anywhere in this application shall mean the company contracting for booth space in the IAFPD exhibit hall. "Show decorator" used anywhere in this application shall mean "Peoria Expo."

EXHIBIT VENUE

Embassy Suites by Hilton East Peoria
Riverfront Hotel & Conf. Center
100 Conference Center Dr.
East Peoria, IL 61611
Phone: (309) 694-0200

DECORATOR

Peoria Expo
201 SW Jefferson St. | Peoria, IL 61602
Contact: Brian Pickerill - 309-208-2779
bpickerill@peoriaciviccenter.com

VENDOR HOUSING & RESERVATIONS*

The **Embassy Suites** by Hilton East Peoria Riverfront Hotel & Conference Center is this year's conference venue and they have extended special room rate ($130/night). Discounted room rates are offered until May 20. Ask for the **Group Name: IAFPD**

ALLOCATION OF SPACE

The Conference Committee Exhibit Chair and Coordinator will assign booth space according to product/service of the vendor, date of receipt of application and previous participation. **Sponsors at the DIAMOND and PLATINUM Level will receive priority placement for applications received before May 1, 2026**. To ensure full inclusion in printed conference material your agreement and full payment must be received by May1, 2026. ***IAFPD reserves the right to alter booth assignments, the exhibit floor plan and show hours in the best interest of the trade show and the exhibitors.***

INDOOR APPARATUS

The Center has limited indoor apparatus space. The Exhibit Chair and Coordinator will assign booth space according to the vendor, date of receipt of application. **Sponsors at the DIAMOND and PLATINUM Level will receive priority placement for applications received before May 8, 2026**.

INSTALLATION OF EXHIBITS

Fire apparatus and other large exhibits Move-In: Friday, June 12 7:30 am - 9:30 am
Note: You will be contacted prior to the show with a schedule of placement time and the option to move in Thursday, June 19. Move-in may be adjusted in case of rain or storms.

EXHIBIT HOURS

June 12th 11:00 am – 5:00 pm

CORRESPONDENCE

Prior to the show, IAFPD will email event updates and other related information to the vendor's primary contact. Be on the look for the conference brochure containing the full schedule and exhibitor service kit with order forms, schedules and shipping information.

UNLOADING AND LOADING

I-Hotel will have designated entry for vendors in both indoor and outdoor locations. Move in and Move out are the same as show date, Friday, June 12th.

UTILITY NEEDS

Electricity is limited to indoor booths and must be requested in advance on the booth registration form.

Wireless internet access is available through the venue at no additional cost, but may be have connection limitations.

SPECIAL EQUIPMENT, FURNISHINGS AND SERVICES

Arrangements for special equipment and/or services may be made at the exhibitor's expense with the official decorator for supplemental equipment, such as carpet, extra tables, chairs, or other furniture items. In addition, skilled labor is available, if needed, for the installation and dismantling of displays from the show decorator at prevailing rates. Order forms for these services will be sent to each exhibitor approximately in advance of the exhibit. Note: Exhibitors handle their own displays and material.

SHOW FLOOR ACCESS

Nothing shall be hung on the curtains or stanchions without the approval of the exhibit management. No one will be permitted to assemble or disassemble exhibits during exhibit hours.

SHIPPING INSTRUCTIONS

The Conference Center will accept shipments no sooner than 3 days prior to show date (6/9/26) and cannot require a lift gate for unloading.

Vendors shipping to the hotel should communicate with the center at and specify how many boxes; dimensions; and arrival day. Shippers are responsible for tracking packages to ensure delivery has been made. At the conclusion of the event, packages to be shipped from the Center should have prepaid labels attached to each package and vendor should confirm that Fed Ex, UPS, etc. agrees to pick up the package based on the label provided. Vendors should bring the packages to the Conference Center desk. For over-sized shipments that will arrive/depart by freight, the vendor should contact the Conference Center to discuss size and weight.

REMOVAL OF EXHIBITS

Dismantling begins **no sooner** than 5:00 pm, Friday, June 12 and must be completed (all exhibits removed from the Center) by 6:00 p.m.

SUBLETTING OF SPACE

No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted, nor exhibit therein, any goods other than those manufactured or distributed by the exhibitor in the regular course of his business, or permit any representative of any firm not exhibiting to solicit business, or take orders in his space without the approval of the show manager.

Rules and Regulations

Continued

SECURITY

Reasonable precaution will be taken to protect property during the installation, show and removal periods. However, neither IAFPD nor the I-Hotel is responsible for the safety of the property of any exhibitor from theft, damage by fire, accident, vandalism or other causes. Exhibitors are encouraged to maintain insurance coverage on their property. Security will be provided daily beginning when the exhibit hall closes to when it opens the next day.

NAME BADGES

Each person in your exhibit booth MUST wear an official IAFPD Conference name badge at all times. Your booth fee includes name badges for **two registrants per exhibit space**.

PREMISES DEFACEMENT

No exhibitor or its employees or helpers shall injure, or mar, or provide any items that may in any manner deface the premises and **will not drive or permit to be driven nails, hooks, tacks or screws into any part of said building or parking lot or they shall be responsible to pay to restore said premises to its original condition.**

LIABILITY AND INSURANCE

Exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the premises of The Center, and will indemnify, defend, and hold harmless Center, IAFPD, Peoria Flag and Decorating Co. and their respective officers, servants, agents and employees from any and all such losses, damages, and claims (including attorney fees). Exhibitor understands that neither The Center nor IAFPD maintain insurance covering exhibitor's property and it is the sole responsibility of exhibitor to obtain such insurance. Security furnished by The Center and IAFPD shall not be construed as an assumption of liability by IAFPD. In the event of loss, said responsibility is solely that of the exhibitor.

AMENDMENTS

Any and all matters not specifically covered by the preceding rules and regulations will be subject solely to the decision of the IAFPD. IAFPD shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

CANCELLATION

In case the premises of the I-Hotel Conference Center are destroyed or damaged, or if the Exhibit fails to take place as scheduled, or is interrupted or discontinued, or interfered with by an act of God, emergency declared by any government agency, or by the IAFPD for any reason, the exhibit contract may be terminated by IAFPD. In the event of any such termination, Exhibitor releases IAFPD and waives any and all claims for any type of damage and agrees that the sole liability of IAFPD shall be to return to each exhibitor's prorated share of loss and expenses incurred and committed by IAFPD for the Exhibit. ***Booth space cancellations before May 15 may request a 50 percent refund. After May 15, no refunds will be issued.***

POSTERS AND SIGNS

No exhibitor shall post or exhibit any signs, advertisements, or equipment outside assigned space(s) without prior permission of the show manager.

COMPLIANCE

Exhibitor assumes all responsibility for compliance with local, city, county, state, and federal ordinances, and regulations covering fire, safety, and health. Exhibitor assumes all liability for any damage to The Center's infrastructure as a result of the exhibitor's actions and/or negligence.

RESTRICTIONS

The IAFPD reserves the right to cancel, restrict or prohibit for any reason, without recourse, any exhibits that, because of noise, visual effects, method of operations, or any other reason are deemed objectionable. Any sounds or music must be confined to the exhibitor's space. The exhibitor is responsible for complying with all music licensing laws. The right to display and offer information about products or services within or without The Center is held exclusively for exhibitors and such activities will not be allowed by anyone other than paid exhibitors.

HOSPITALITY EVENTS

Hospitality events are optional but limited to conference vendors/sponsors and must be arranged with the I-Hotel and will follow socially distant guidelines of the venue. All plans will be based on covid restrictions and meeting space availability. All food and beverage must be ordered from hotel catering service. Merchandise should not be displayed in hospitality events. Notify IAFPD and they can help promote your hospitality event.

CONFERENCE SOCIAL FUNCTIONS

Social functions offer the opportunity to network informally with Conference registrants. IAFPD encourages you to participate fully in every event. Look for more information about social functions coming soon.

Welcome to East Peoria!

The city offers plenty of great dining and shopping options to enjoy during your visit. We encourage all conference attendees to plan their visit by exploring the convention bureau's website and making dining reservations in advance where necessary.

Visit: www.welcometoeastpeoria.com

Questions:

All matters and questions not covered by these regulations are subject to the discretion of IAFPD. IAFPD shall have sole right to promulgate, interpret, and enforce all rules and regulations and to make any amendments to the regulations as shall be necessary for the orderly conduct of the Exhibit.

For more information, contact IAFPD: Phone: 217-525-6620
Email: karrie@iafpd.org

IAFPD 2026 Conference Sponsorship

DIAMOND SPONSORS $5,000

Receive all other sponsorship benefits plus
PLUS choice of one (or more) of the following, determined by the committee with Sponsor input.

- Conference Event platform sponsorship - Conference Application Sponsorship
- Single or multiple-day sponsorship - marquee recognition, stand-out ignage on all events for a single day
- Lanyard sponsorship
- Option for 1 Indoor apparatus space or double booth exhibit space

Committee assigned recognition:

- Recognition at social events and education sessions at the discretion of the committee - Can include Breakfast, Lunch Reception, Hotel signage by day, Keynote.
- "Member spotlight" highlight in conference participation for the company and giving company hisotry of another special event (anniversary, new expansion or addition, Etc.)
- Hotel Signage
- Special enhanced tradeshow signage and/or directional markers

PLATINUM SPONSORS $3,000

Receive Gold and Bronze benefits plus:

- a full-color logo placement in the center spread of the Spring 2026 issue of ***The Fire Call*** Magazine when your sponsorship is secured by April 10th.
- recognition at events selected by the committee

GOLD SPONSORS $1,500

Receive Bronze benefits plus:

- a company listing with logo as cknowledgement posting on **www.IAFPD.org** Conference Page with your company name linked to your website
- the option to provide attendees with a packet stuffer - provided by your company, delivered to the IAFPD office by June 9th.
- listing in all conference printed materials, on the exhibit hall entrance marquee, and on signs displayed at the sponsored event

CONFERENCE SPONSORS $500

Receive the following:

- listing in the Conference program book that is distributed to every attendee
- special sponsorship booth signage that you can display in your exhibit space
- acknowledgement listing in Summer issue (August) of ***The Fire Call*** magazine

EXTRAS TO ENHANCE YOUR EXHIBIT EXPERIENCE

- **Packet Stuffer $400**
  Send us 400 items and we will put them in each registrant's packet. The material can be as simple as a brochure or as creative as a customized candy bar, note pad or promo gift.
- **Program Advertisement..... $350**
  A one-color, 2" x 3.5" size ad in the event program (one per company, 8 ad limit).
- **Program Full Page Advertisement $500**
  A one-color, 2" x 3.5" size ad in the event program (one per company, 2 ad limit).
- **In-Show Gift Card Drawing $100**
  IAFPD will purchase a $100 gift card and your company will be recognized during the scheduled trade show drawings when your gift card is awarded. Your company will also be listed in the conference program book as a gift card contributor.

Questions?:

Contact IAFPD: Phone: 217-525-6620- Email: karrie@iafpd.org