IAFPD 2017 Conference Sponsorship Opportunities to Consider

PLATINUM SPONSORS ………………………………………………………. $2,500

Receive Silver and Gold benefits **plus**:

a one-time pre-show blast email to IAFPD district members acknowledging your event support, where to find you at the conference and if you have an exclusive offer for conference attendees

a one-time half-page ad in The Fire Call magazine, Summer or Fall 2017 issue.

GOLD SPONSORS .......................................................................................... $1,500

Receive Silver and Bronze benefits plus:

a full-color logo placement in the center spread of the Spring 2016 issue of *The Fire Call* Magazine.

a full-color logo placement on front cover of Event Program Book

a one-color logo placement on event information towers (2 locations)

optional Complimentary Packet Stuffer or Handout

optional Complimentary Promo Video time slot (company provides video)

SILVER SPONSORS ....................................................................................... $1,000

Receive Bronze benefits plus:

acknowledgement posting on www.IAFPD.org Conference Page with your company name linked to your website

the option to provide attendees with a packet stuffer

listing in all conference printed materials, on the exhibit hall entrance marquee, and on signs displayed at the sponsored event

BRONZE SPONSORS ........................................................................................ $500

Receive the following:

recognition during general sessions and during the sponsored event where applicable

listing in the Conference program book that is distributed to every attendee

special sponsorship booth signage that you can display in your exhibit space

acknowledgement listing in Summer issue (August) of *The Fire Call* magazine

**EXTRAS TO ENHANCE YOUR EXHIBIT EXPERIENCE**

Packet Stuffer.......................................................................$350

Send us 700 items and we’ll put them in each registrant’s packet. The material can be as simple as a brochure or as creative as a customized candy bar, note pad or promo gift.

Promo Video.........................................................................$300

Company provides a video presentation that will be part of a compilation of several product promos to run continuously throughout show hours in the networking area of the show floor. Complimentary for Gold and Platinum Sponsors.

Handout................................................................................$200

Send us 500 brochures and we will place them at a designated resource table for attendees to pick up as they pass.

Program Advertisement......................................................$200

A one-color, 2” x 3.5” size ad in the event program (one per company, 8 ad limit).

Door Prize Contributor.................................................. $25-100

Name drawings add excitement and keep attendees walking the show floor and your company is recognized during the drawing and on the gift item awarded. Send us a prize or add an amount to your payment for IAFPD to purchase a special item in your name.

**CONTACT INFORMATION**

If you would like to talk about getting the most out of your company’s sponsorship opportunity, let us know!

**Company ­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Primary Contact \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**City, State, Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone Fax \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

You can always reach us at: [**info@iafpd.org**](mailto:info@iafpd.org)

Mail this form to: **1306 S. Sixth Street. Ste C**

**Springfield, IL 62703**

**Or call the office at: 800-524-6620**